

April 2009  
2nd Quarter

## GROWTH & POPULATION

NEWS 4

TODAY SHOW	1:15
NEWS 4 AT NOON	1:15
NEWS 4 @ 5:00 P.M.	1:15
NEWS 4 @ 6:00 P.M.	1:15
NEWS 4 @ 11:00 P.M.	1:15

TYPE: NEWS

DATE OF BROADCAST: APRIL 1, 2009

### DESCRIPTION: **CYBER VIRUS WARNING**

A NASTY COMPUTER VIRUS IS EXPECTED TO MOVE INTO HIGH GEAR TODAY.. JUST IN TIME FOR APRIL FOOLS DAY. EXPERTS SAY THE "CONFICKER" WORM IS NO LAUGHING MATTER. IT CAN HIJACK COMPUTERS EVEN WITHOUT USERS NOTICING. AMONG OTHER THINGS.. THE WORM BLOCKS P-C'S FROM ACCESSING ANTIVIRUS VENDORS AND MICROSOFT WEBSITES. THAT KEEPS ITS P-C VICTIMS FROM GETTING UPDATES ABOUT THE WORM AND DOWNLOADING REMOVAL TOOLS. COMPUTER EXPERTS SAY THE WORM HAS ALREADY INFECTED UP TO 15-MILLION COMPUTERS. IRA VICTOR/DATACLONE LABS: IT INFECTS IN THREE WAYS: ONE, VIA REMOVABLE MEDIA LIKE THUMB DRIVES OR MP3 PLAYERS, TWO VIA POOR PASSWORDS--SHORT AND NON-COMPLEX PASSWORDS. YOU NEED LONG, COMPLEX PASSWORDS AND THREE, VIA SOFTWARE THAT HAS NOT BEEN UPDATED ON THE COMPUTER. THERE ARE A NUMBER OF FREE SERVICES THAT WILL HELP YOU DETECT THE CONFICKER WORM IN YOUR COMPUTER. FOR INFORMATION ABOUT THOSE, LOG ONTO OUR WEBSITE AT [KRNv.com](http://KRNv.com)... AND LOOK FOR A LINK UNDER 'AS SEEN ON NEWS FOUR AND COMING UP IN OUR NEXT HALF HOUR, WE'LL TALK TO AN I-T EXPERT FROM U-N-R ABOUT THE POTENTIAL RISKS OF THIS LATEST VIRUS.

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NEWS 4

TODAY SHOW	0:45
NEWS 4 AT NOON	0:45
NEWS 4 @ 5:00 P.M.	0:45
NEWS 4 @ 6:00 P.M.	0:45
NEWS 4 @ 11:00 P.M.	0:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 2, 2009

### DESCRIPTION: **CONFICKER UPDATE**

WE HAVE AN UPDATE TO THAT COMPUTER WORM THAT PEOPLE AROUND THE WORLD WERE ON GUARD AGAINST YESTERDAY. MANY SECURITY EXPERTS SAY THIS LATEST VIRUS MAY BE MORE HYPE THAN THE DOOM PREDICTED. THE WORM... CALLED CONFICKER... WAS SCHEDULED TO ATTACK P-C'S STARTING YESTERDAY... TARGETING WINDOWS OPERATING SYSTEMS ON BOTH BUSINESS NETWORKS AND HOME COMPUTERS, BUT HERE IN THE U-S... ALL IS VIRTUALLY QUIET... SO FAR...AND SECURITY EXPERTS SAY THAT COULD BE A SIGN THIS VIRUS IS A DUD. BUT THAT DOESN'T MEAN PEOPLE AREN'T GETTING THE WORM. SECURITY EXPERTS SAY THE BEST PROTECTION IS TO INSTALL THE MOST CURRENT PATCHES AND USE ANTI-VIRUS

## GROWTH & POPULATION

SOFTWARE. IF YOU THINK YOUR COMPUTER HAS BEEN INFECTED... LOG ONTO A SAFE COMPUTER AND GO TO OUR WEBSITE AT KRNVDOTCOM FOR A LIST OF REMOVAL TOOLS.

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NEWS 4	TODAY SHOW	0:30
	NEWS 4 AT NOON	0:30
	NEWS 4 @ 5:00 P.M.	0:30
	NEWS 4 @ 6:00 P.M.	0:30
	NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 2, 2009

DESCRIPTION: **MILK AND BREAD RECALL**  
WE HAVE AN IMPORTANT RECALL TO TELL YOU ABOUT THIS MORNING IF YOU HAVE A MILK OR SOY ALLERGY.

MARIEGOLD BAKING BREAD RECALL  
ALL PRODUCTS WITH CODE DATES  
PRIOR TO APRIL 9, 2009

-9 GRAIN BREAD (32 OZ)  
-WHEAT BREAD (16 OZ, 24 OZ)  
-WHITE BREAD (16 OZ, 24 OZ, 32 OZ)

UNIFIED GROCERS IS RECALLING 6-MARIEGOLD BREAD PRODUCTS --LISTED THERE ON YOUR SCREEN-- BECAUSE THEY MAY CONTAIN UNDECLARED MILK AND SOY. THE CONCERN IS THAT PEOPLE WHO HAVE AN ALLERGY OR SEVERE SENSITIVITY TO MILK OR SOY MAY RUN THE RISK OF A LIFE-THREATENING ALLERGIC REACTION. MARIEGOLD BAKING BREADS ARE DISTRIBUTED TO GROCERY STORES IN NEVADA, ARIZONA AND SOUTHERN CALIFORNIA.

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NEWS 4	NEWS 4 AT NOON	0:25
	NEWS 4 @ 5:00 P.M.	0:25
	NEWS 4 @ 6:00 P.M.	0:25
	NEWS 4 @ 11:00 P.M.	0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 2, 2009

DESCRIPTION: **AUTISM WALK RUN**  
A TIME WHEN ADVOCACY GROUPS AROUND THE GLOBE SPREAD THE WORD ABOUT AUTISM AT THE LEGISLATIVE SESSION THIS MORNING, AUTISM ADVOCATES MADE A BREAKTHROUGH WITH TWO OUT OF FOUR IMPORTANT BILLS, LAWMAKERS APPROVED



## GROWTH & POPULATION

3 POINT 2 MILLION DOLLARS FOR AUTISM SELF-DIRECTED FUNDING...WHICH GIVES THE KIDS CURRENTLY BEING SERVICED BY THIS PROGRAM MONEY TO CONTINUE TREATMENT AND THERAPY THROUGH THE NEXT BIENNIUM. MEANWHILE, THE AUTISM COALITION OF NEVADA IS GEARING UP FOR ITS ANNUAL "SPRING FORWARD FOR AUTISM" EVENT. THE 5-K WALK OR RUN AT UNR'S MACKAY STADIUM ON APRIL 19TH WILL HELP FUND TREATMENT FOR AUTISM SPECTRUM DISORDERS... YOU CAN REGISTER ON-SITE AT MACKAY STADIUM OR BY CALLING 329-2267 OR JUST VISIT OUR WEBSITE AT KRNV DOT COM FOR MORE INFORMATION.

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NEWS 4	NEWS 4 AT NOON	0:45
	NEWS 4 @ 5:00 P.M.	0:45
	NEWS 4 @ 6:00 P.M.	0:45
	NEWS 4 @ 11:00 P.M.	0:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 2, 2009

**DESCRIPTION: NURSE NAVIGATOR**  
MORE CANCER CASES ARE DIAGNOSED; HOSPITALS ACROSS THE COUNTRY ARE PROVIDING PATIENTS WITH A NEW HELPING HAND...NURSE NAVIGATORS. NAVIGATORS CAN EXPLAIN A DIAGNOSIS, SCHEDULE APPOINTMENTS, AND EVEN OFFER FREE MAKE-UP KITS. IN A TIME WHEN MANY HOSPITALS ARE OVERWHELMED, NAVIGATORS CAN MAKE DOCTORS JOBS EASIER. AVAILABLE 24 HOURS A DAY, NURSES EVEN HELP BATTLE IT OUT WITH HEALTH INSURERERS. DOCTORS SAY HAVING NURSE NAVIGATORS TO HELP DEAL WITH QUESTIONS AND PERSONAL ISSUES, ALLOWS THEM TO FOCUS ON THE PATIENT...AND CANCER TREATMENT ITSELF.

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NEWS 4	NEWS 4 @ 5:00 P.M.	0:20
	NEWS 4 @ 6:00 P.M.	0:20
	NEWS 4 @ 11:00 P.M.	0:20

TYPE: NEWS

DATE OF BROADCAST: APRIL 2, 2009

**DESCRIPTION: OTHER AUTISM BILLS**  
THE FIGHT FOR AUTISM TREATMENT IS FAR FROM OVER. AUTISM ADVOCATES ARE STILL WORKING TO PASS TWO OTHER BILLS IN THE LEGISLATIVE SESSION. THE FIRST IS ASSEMBLY BILL 162...THAT WOULD REQUIRE THAT INSURANCE COMPANIES COVER AUTISM TREATMENT IN NEVADA  
FSVOCGS BILLS SUPPORTING AUTISM  
AB 162: PROVIDING HEALTH INSURANCE COVERAGE  
AB 359: SCHOOL STAFF TRAINING MANDATES



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THE SECOND IS A-B 359...THAT WOULD REQUIRE SCHOOL DISTRICTS HAVE PEOPLE THAT ARE \*\*TRAINED\*\* TO WORK WITH CHILDREN WITH AUTISM...

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NEWS 4	NEWS 4 AT NOON	0:25
	NEWS 4 @ 5:00 P.M.	0:25
	NEWS 4 @ 6:00 P.M.	0:25
	NEWS 4 @ 11:00 P.M.	0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 3, 2009

DESCRIPTION: **SMOKING BILL**

LAWMAKERS ARE LOOKING AT A BILL THAT WOULD WATER DOWN NEVADA'S SMOKING LAWS. THE SENATE JUDICIARY COMMITTEE IS HEARING THE BILL TODAY WHICH WOULD REVISE THE BAN TO ALLOW FOR SMOKING IN BARS THAT SERVE FOOD AS LONG AS MINORS ARE RESTRICTED FROM ENTRY. ALSO, BUSINESSES COULD WALL OFF SEPARATELY VENTILATED SMOKING ROOMS. THE BAN WAS OVERWHELMINGLY APPROVED BY NEVADA VOTERS IN 2006.

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NEWS 4	NEWS 4 @ 5:00 P.M.	0:50
	NEWS 4 @ 6:00 P.M.	0:50
	NEWS 4 @ 11:00 P.M.	0:50

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

DESCRIPTION: **BASEBALL TICKETS**

THE RENO ACES WILL HOLD THEIR HOME OPENER IN LESS THAN TWO WEEKS... AND TODAY, FANS LINED UP IN DROVES TO GET THEIR HANDS ON RENO ACES TICKETS... SOME OF THEM WENT HOME DISAPPOINTED; OPENING DAY IS COMPLETELY SOLD OUT...ACES TEAM OFFICIALS TOLD US THAT OPENING DAY SOLD OUT IN ABOUT HALF AN HOUR...THE DOWNTOWN STADIUM HOLDS OVER NINE THOUSAND SPECTATORS... DESPITE THE FIRST DAY SELLOUT, FANS WE SPOKE WITH WERE STILL HAPPY TO GET THEIR HANDS ON THE HOTTEST AND NEWEST TICKET IN TOWN... MCCASKEY: I'M REAL EXCITED ABOUT IT, I THINK ITS GOING TO BE A GOOD DEAL...I'VE GOT A COUPLE OF KIDS AND WE'RE ALL GOING TO GO OUT FOR A FAMILY THING, I'M GOING TO TRY TO GET TICKETS TO THE FOURTH OF JULY, WE WERE GOING TO TRY AND GET TICKETS FOR OPENING DAY, BUT THEY'RE SOLD OUT AT LIKE 10:30... THE HOME OPENER FOR THE RENO ACES WILL BE ON APRIL 17TH AGAINST SALT LAKE...

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## GROWTH & POPULATION

NEWS 4

NEWS 4 @ 5:00 P.M. 0:45  
NEWS 4 @ 6:00 P.M. 0:45  
NEWS 4 @ 11:00 P.M. 0:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

DESCRIPTION:

### **RUMMAGE SALE**

LOCAL HIGH SCHOOL STUDENTS HOSTED A RUMMAGE SALE TODAY-- TO HELP OUT THE CHILDRENS MIRACLE NETWORK AT RENOWN HEALTH, OVER 50 STUDENTS FROM MCQUEEN WERE OUT AT THE SCHOOL TODAY.. MEMBERS OF THE KNIGHTS AND LADIES PHILANTHROPY CLUB SAY THEY CHOSE THE CHILDREN'S MIRACLE NETWORK BECAUSE THEY KNOW EVERY PENNY WILL GO TO HELP KIDS HERE IN NORTHERN NEVADA. EVERYTHING FROM HIGH-END CLOTHING, SMALL APPLIANCES, TO BOOKS AND TOYS WENT UP FOR BID...THEY ALSO HAD CARNIVAL GAMES, A PIE THROWING CONTEST, LIVE MUSIC, FOOD AND OTHER EVENTS. " I LIKE HELPNG OUT. I THINK WE RAISED ABOUT 1000 DOLLARS SO TAHTS REALLY GOOD WE'RE HOPING TO HELP THEM OUT IN ANY WAY WE CAN." THE KNIGHTS AND LADIES IS A STUDENT RUN CLUB AT MCQUEEN DEDICATED TO COMMUNITY SERVICES..

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NEWS 4

NEWS 4 @ 5:00 P.M. 0:40  
NEWS 4 @ 6:00 P.M. 0:40  
NEWS 4 @ 11:00 P.M. 0:40

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

DESCRIPTION:

### **POKER TOURNAMENT**

MEMBERS OF THE RENO POLICE DEPARTMENT'S HONOR GUARD RAISED THOUSANDS OF DOLLARS TODAY AT A POKER TOURNAMENT... THEY PLAYED AT CLUB CAL NEVA THIS AFTERNOON. THE HONOR GUARD HAS 16 MEMBERS RIGHT NOW, WHO VOLUNTEER THEIR TIME TO REPRESENT THE POLICE DEPARTMENT AT FUNERALS FOR FALLEN OFFICERS. LAST WEEKEND THEY TRAVELED TO OAKLAND TO PAY THEIR RESPECTS FOR THE OFFICERS KILLED IN A SHOOTOUT. LAST MAY THEY WENT TO WASHINGTON D-C TO SUPPORT NEVADA HIGHWAY PATROL TROOPER KARA KELLY-BORGOGNONE ON THE NATIONAL PEACE OFFICERS MEMORIAL WALL. "LOOKS LIKE EVERYBODYS HAVING A GOOD TIME, A LOT OF PEOPLE ARE WINNING, JUST HAVING A GOOD TIME AND MEETING SOME NEW FRIENDS." THIS DEPARTMENT IS COMPLETELY SELF-FUNDED SO THEY HAVE TO HOLD FUNDRAISERS LIKE THIS TO RAISE MONEY..

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## GROWTH & POPULATION

NEWS 4

NEWS 4 @ 5:00 P.M. 1:35  
NEWS 4 @ 6:00 P.M. 1:35  
NEWS 4 @ 11:00 P.M. 1:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

DESCRIPTION:

### SCHOOL AND ASTHMA

MANY CHILDREN THESE DAYS MISS SCHOOL BECAUSE OF ASTHMA, BUT THERE IS SOME VERY ENCOURAGING NEWS COMING OUT...RESEARCHERS HAVE FOUND A SIMPLE WAY TO KEEP KIDS HEALTHY AND IN THE CLASSROOM...  
DEZMOND JONES, STUDENT, "I LIKE SCHOOL." 13 YEAR OLD DEZMOND JONES DOESN'T LIKE MISSING SCHOOL. DESMOND JONES, STUDENT "CUZ I MISS A LOT OF MY ASSIGNMENTS AND SOMETIMES I CAN'T MAKE UP FOR IT AND I FAILED." BUT IT HAS HAPPENED DUE TO HIS ASTHMA. AND THE PROBLEM IS ALL TOO COMMON. (SOT: DR. MARK MILLARD, PULMONOLOGIST "WE'VE KNOWN FOR YEARS THAT ASTHMA WAS ONE OF THE LEADING CAUSES OF SCHOOL ABSENCES." SO RESEARCHERS AT BAYLOR MEDICAL CENTER SET OUT TO FIND A WAY TO KEEP ASTHMATIC CHILDREN IN SCHOOL. THEY TURNED TO SCHOOL NURSES LIKE LAKESHIA WARD. BRIAN CURTIS, REPORTING) "THE FIRST THING RESEARCHERS DID WAS MAKE SURE EVERY SCHOOL NURSE HAD ONE OF THESE. IT'S CALLED A PEAK FLOW METER. IT BASICALLY MEASURES HOW WELL A PERSON CAN BREATHE." THEY ALSO GAVE THE NURSES SPECIAL TRAINING. LAKESHIA WARD, SCHOOL NURSE) "YOU HAVE TO HAVE AN EYE FOR IT. YOU CAN TELL ON THE BREATHING, YOU CAN LISTEN TO THEM." EMPOWERED WITH KNOWLEDGE, SCHOOL NURSES WERE THEN ABLE TO HELP STUDENTS LIKE DEZMOND RECEIVE PROPER MEDICATION. DR. MARK MILLARD, PULMONOLOGIST "THESE KIDS GOT BETTER. DEZMOND JONES "DOIN' GOOD, I HAVEN'T HAD AN ASTHMA ATTACK IN A LONG TIME." AFTER TRACKING HUNDREDS OF CHILDREN WITH ASTHMA WHO RECEIVED CARE THROUGH A SCHOOL NURSE, RESEARCHERS HAD THEIR ANSWER. (SOT: DR. MARK MILLARD, PULMONOLOGIST) CHILDREN WITH ASTHMA MISS NO MORE SCHOOL THAN CHILDREN WITHOUT ASTHMA, BUT THE SMILE ON DEZMOND'S FACE IS ALL THE PROOF THEY NEED. (SOT: DEZMOND JONES, STUDENT) "MAKE ME REAL HAPPY, EXCITED." RESEARCHERS SAY PARENTS ALSO PLAY AN IMPORTANT ROLE IN TREATING CHILDHOOD ASTHMA....  
IF YOU'RE INTERESTED IN LEARNING MORE, THAT STUDY IS PUBLISHED IN THE JOURNAL ENTITLED "CHEST."

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NEWS 4

NEWS 4 @ 6:00 P.M. 0:25  
NEWS 4 @ 11:00 P.M. 0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

DESCRIPTION:

### PET ADOPTION

HUNDREDS FROM THE COMMUNITY WERE OUT AT THE "SUPER PET ADOPTION" TODAY IN RENO THE NEVADA HUMANE SOCIETY HELD THE ADOPTION FAIR TODAY AT THE WAL MART OVER ON KIETZKY. IT WASNT JUST CATS AND DOGS LOOKING FOR NEW HOMES BUNNIES, HORSES, FAMILIES PRETTY MUCH FOUND ANY PET THEY WERE LOOKING

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FOR ORGANIZERS SAY THEY ARE EXCITED TO SEE SO MANY TURN OUT FOR THE EVENT TODAY WAS THE ONLY DAY FOR THIS ADOPTION FAIR.. BUT YOU CAN ALWAYS GO TO THE NEVADA HUMANE SOCIETY ON LONGLEY LANE.

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NEWS 4

NEWS 4 @ 5:00 P.M.	1:10
NEWS 4 @ 6:00 P.M.	1:10
NEWS 4 @ 11:00 P.M.	1:10

TYPE: NEWS

DATE OF BROADCAST: APRIL 4, 2009

### DESCRIPTION:

#### LEGISLATIVE PREVIEW

NEVADA LEADERS HAVE PASSED THE HALF WAY MARK FOR THE LEGISLATIVE SESSION-- HERE'S A LOOK AT SOME BILLS ON THE TABLE NEXT WEEK IN CARSON CITY MONDAY.. THE SENATE FINANCE COMMITTEE LOOKS AT SB-17.. THE BILL WOULD CHANGE RULES REGULATING SPEED LIMITS IN SCHOOL ZONES AND SCHOOL CROSSING ZONES... ALSO, THE ASSEMBLY HEALTH AND HUMAN SERVICES COMMITTEE WILL TALK ABOUT AB-359.. IT WOULD REQUIRE SCHOOL DISTRICTS TO HAVE STAFF WHO ARE QUALIFIED TO WORK WITH CHILDREN WITH AUTISM TUESDAY.. THE COMMITTEE ON ENERGY, INFRASTRUCTURE AND TRANSPORTATION WILL HEAR ABOUT SB-242.. THAT ENACTS GUIDELINES RELATED TO ENERGY EFFICIENCY, RENEWABLE ENERGY AND BUILDING CONSTRUCTION IN NEVADA WEDNESDAY.. THE SENATE COMMITTEE ON FINANCE WILL LOOK AT SB-344.. THIS BILL ENABLES THE TRUCKEE RIVER FLOOD PROJECT TO SUPPORT ECOSYSTEM RESTORATION ACTIVITIES...

THURSDAY... THE SENATE COMMITTEE ON LEGISLATIVE OPERATIONS AND ELECTIONS WILL TALK ABOUT SJR-10.. THIS WOULD AMEND THE NEVADA CONSTITUTION TO REMOVE TERM LIMITS FOR CERTAIN PUBLIC OFFICERS AND FRIDAY.. THE SENATE COMMITTEE ON FINANCE WILL LOOK AT SB-226... A MEASURE TO PROVIDE BONUSES TO CERTAIN MEMBERS OF THE NEVADA NATIONAL GUARD AND RESERVES CALLED TO DUTY TO FIGHT TERRORISM

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NEWS 4	NEWS 4 @ 5:00 P.M.	0:10
	NEWS 4 @ 6:00 P.M.	0:10
	NEWS 4 @ 11:00 P.M.	0:10

TYPE: NEWS

DATE OF BROADCAST: APRIL 5, 2009

DESCRIPTION: **LYON COUNTY DEMS**  
STATE DEMOCRATIC LEADERS WILL ANSWER QUESTIONS FROM THE GENERAL PUBLIC THIS TUESDAY ABOUT WHAT EXACTLY IS TAKING PLACE IN THE LEGISLATIVE SESSION. THE LEGISLATIVE FORUM WILL START AT 7-PM AT DAYTON HIGH SCHOOL...

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NEWS 4	NEWS 4 @ 5:00 P.M.	0:30
	NEWS 4 @ 6:00 P.M.	0:30
	NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 5, 2009

DESCRIPTION: **UNR CAREER FAIR**  
UNR STUDENTS WILL HAVE THE OPPORTUNITY TO MEET WITH OVER 50 POTENTIAL EMPLOYERS THIS WEEK AT A CAREER AND INTERNSHIP FAIR. FIRST, STUDENTS CAN ATTEND A NETWORKING RECEPTION THIS WEDNESDAY.. THAT GOES FROM 4 TO 6 AT THE JOE CROWLEY STUDENT UNION'S GREAT ROOM.. THIS IS A GREAT OPPORTUNITY FOR STUDENTS TO MIX AND NETWORK WITH POTENTIAL EMPLOYERS IN AN INFORMAL ATMOSPHERE THEN, STUDENTS CAN GO TO THE CAREER FAIR.. THAT'S THIS THURSDAY AT THE JOE CROWLEY STUDENT UNION'S FOURTH FLOOR BALLROOM ON CAMPUS... FROM 10-AM TO 3-PM.

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NEWS 4	NEWS 4 AT NOON	0:30
	NEWS 4 @ 5:00 P.M.	0:30
	NEWS 4 @ 6:00 P.M.	0:30
	NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 6, 2009

DESCRIPTION: **QUIT SMOKING**  
THE REALITY OF THE LARGEST-EVER INCREASE IN THE FEDERAL TOBACCO TAX LAST WEEK IS CAUSING A CRUSH OF PHONE CALLS FROM SMOKERS LOOKING TO QUIT. THE

## GROWTH & POPULATION

62-CENT-A-PACK TAX INCREASE HAS PUSHED SOME SMOKERS PAST THEIR OWN ECONOMIC "TIPPING POINTS." USA TODAY REPORTS SMOKERS ARE SWAMPING QUIT-SMOKING HOTLINES WITH CALLS. SOME CALL CENTERS HAVE FIELDDED DOUBLE AND TRIPLE THEIR USUAL VOLUME OF CALLS. EXPERTS SAY A SMOKER'S CHANCE OF SUCCESS IN TRYING TO QUIT "COLD TURKEY" IS JUST 3-PERCENT.

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NEWS 4	NEWS 4 AT NOON	1:45
	NEWS 4 @ 5:00 P.M.	1:45
	NEWS 4 @ 6:00 P.M.	1:45
	NEWS 4 @ 11:00 P.M.	1:45

TYPE:NEWS

DATE OF BROADCAST: APRIL 6, 2009

**DESCRIPTION: SINUS RELIEF**  
37-MILLION AMERICANS SUFFER FROM SINUS PROBLEMS. THE PAIN, CONGESTION AND FATIGUE CAN BE CAUSED BY EVERYTHING FROM COLDS AND ALLERGIES TO AIR POLLUTION. CLAIRE MAESTRI IS TALKING ABOUT THE SINUS INFECTION SHE JUST COULDN'T SHAKE. SO SHE CAME TO DOCTOR FORD ALBRITTON FOR A PROCEDURE CALLED BALLOON SINUPLASTY. TO WIDEN THE SINUS OPENING, THE DOCTOR INSERTS A TINY BALLOON UP THROUGH A PATIENT'S NOSE, THEN INFLATES IT. "HERE'S A CLOSER LOOK AT THE BALLOON DEVICE AND HOW IT WORKS. THE DOCTOR THREADS THIS WIRE UP THROUGH THE SINUS. THIS IS THE ACTUAL BALLOON. WATCH WHAT HAPPENS WHEN WE INFLATE IT WITH SALINE SOLUTION." THE PRESSURE FROM THE BALLOON PERMANENTLY RE-SHAPES THE SINUSES, ALLOWING THEM TO DRAIN PROPERLY. UNLIKE MORE TRADITIONAL SINUS SURGERIES, RECOVERY FROM THE BALLOON TREATMENT IS QUICK BECAUSE NO TISSUE IS REMOVED. BUT IT IS THE RESULTS THAT HAVE BOTH DOCTORS AND PATIENTS CHEERING, ALL BECAUSE CLAIRE FEELS LIKE HERSELF AGAIN. BALLOON SINUPLASTY IS QUICKLY BECOMING WIDELY AVAILABLE AND INSURANCE USUALLY COVERS THE COST.

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NEWS 4	NEWS 4 @ 5:00 P.M.	0:40
	NEWS 4 @ 6:00 P.M.	0:40
	NEWS 4 @ 11:00 P.M.	0:40

TYPE:NEWS

DATE OF BROADCAST: APRIL 6, 2009

**DESCRIPTION: AUTISM TEACHING BILL**  
AUTISM ADVOCATES ARE HOPING TO PASS THROUGH A BILL CALLING FOR EARLY INTERVENTION AND MORE SUPPORT AT SCHOOL. THIS BILL IS NOT MOTIVATED BY BLAMING PROFESSIONALS. ALL THE PROFESSIONALS I EVER MET OUR VERY WELL



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MEANING AND DESIRE TO HELP THEIR CLIENTS. THE PROBLEM WITH AUTISM IS IT IS A SPECIAL CASE WITHIN THE SPECIAL ED COMMUNITY AND IT DOES REQUIRE INTENSIVE AND SPECIAL TRAINING AND SERVICES IN ORDER FOR STUDENTS TO BENEFIT FROM THEIR EDUCATION. THE BILL WOULD MANDATE TEACHERS TO BE SPECIALLY TRAINED AND FULLY QUALIFIED TO WORK WITH CHILDREN WITH AUTISM. THEY SAY THERE IS A GREAT NEED FOR QUALIFIED SPECIAL EDUCATION TEACHERS...AS MORE CHILDREN ARE DIAGNOSED EACH YEAR.

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	NEWS 4 @ 6:00 P.M.	1:00
	NEWS 4 @ 11:00 P.M.	1:00

TYPE: NEWS

DATE OF BROADCAST: APRIL 7, 2009

### DESCRIPTION: **POWER OUTAGE**

SEVERAL DOWNTOWN BUILDINGS ARE STILL WITHOUT POWER THIS MORNING AFTER AN EXPLOSION LAST NIGHT. THE RENO FIRE DEPARTMENT RESPONDED TO CALLS OF AN EXPLOSION JUST BEFORE 5:00 LAST NIGHT IN DOWNTOWN RENO. THE EXPLOSION BLEW A COVER RIGHT OFF A MANHOLE. FIREFIGHTERS AND N-V ENERGY DETERMINED AN OIL-FILLED SWITCH FUSE BLEW UNDERGROUND...CAUSING THE POWER-OUT. MANY PEOPLE ALSO CALLED.. CONCERNED ABOUT SMOKE SEEN IN THE AREA... BUT FIRE CREWS SAY IT WAS COMING FROM THE GENERATORS AND THERE WAS NO REASON TO BE ALARMED.

RIK KAJANS/RENO FIRE DEPT. BATTALION CHIEF: OUR BIGGEST CONCERN WAS THERE'S ALWAYS A POTENTIAL FOR ELECTRICAL SYSTEMS TO AUTOMATICALLY RE-ENERGIZE AFTER A CERTAIN PERIOD OF TIME. THE POWER COMPANY HAS PRETTY MUCH DRAWING ON THE SPOT---AND ISOLATED THE AREA SO THAT CAN'T HAPPEN AND CAUSE FURTHER PROBLEMS.

THE POWER OUTAGE REACHED FROM SECOND TO COURT STREETS AND EFFECTED 35-CUSTOMERS... THE WASHOE COUNTY COURTHOUSE, THE RIVERSIDE, AND THE EXECUTIVE INN ARE STILL WITHOUT POWER THIS MORNING... BUT N-V ENERGY TELLS US CREWS ARE ON SCENE WORKING TO RESTORE IT.

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	NEWS 4 AT NOON	0:30
	NEWS 4 @ 5:00 P.M.	0:30
	NEWS 4 @ 6:00 P.M.	0:30
	NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 1, 2009

**DESCRIPTION:** **TERMINATION UPHELD**  
A DECISION TO FIRE A SPARKS MUNICIPAL COURT MARSHAL HAS BEEN UPHELD BY THE U-S COURT OF APPEALS. FORMER SENIOR MARSHAL TERENCE BOHL WAS LET-GO BY THE CITY OF SPARKS BECAUSE HE COULD NO LONGER PERFORM HIS JOB DUTIES FOLLOWING BACK SURGERY. BOHL ARGUED HE WAS TERMINATED BECAUSE OF A DISABILITY, WHICH VIOLATES THE AMERICANS WITH DISABILITIES ACT. THE COURT OF APPEALS, HOWEVER, NOTED THAT THE CITY WAS UNDER NO OBLIGATION TO MODIFY BOHL'S WORKING CONDITIONS AND UPHELD A RULING BY FEDERAL DISTRICT COURT JUDGE BRIAN SANDOVAL, IN FAVOR OF THE CITY OF SPARKS.

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NEWS 4	TODAY SHOW	2:20
	NEWS 4 AT NOON	2:20
	NEWS 4 @ 5:00 P.M.	2:20
	NEWS 4 @ 6:00 P.M.	2:20
	NEWS 4 @ 11:00 P.M.	2:20

TYPE: NEWS

DATE OF BROADCAST: APRIL 7, 2009

**DESCRIPTION:** **OPTIONS TRADING**  
WHETHER THE STOCK MARKET GOES UP OR DOWN, SOME EXPERTS SAY THERE IS STILL LOTS OF MONEY TO BE MADE... BUT YOU'LL NEED SOME TRAINING. THE FLOOR OF THE NEW YORK STOCK EXCHANGE IS FILLED WITH TRADERS BUYING AND SELLING STOCKS. BUT THERE'S ANOTHER WAY FOR EXPERIENCED TRADERS TO MAKE MONEY IN THE MARKET... THEY'RE CALLED OPTIONS. BASICALLY, AN OPTION IS A CONTRACT THAT ALLOWS YOU TO CONTROL ROUGHLY A HUNDRED SHARES OF A PARTICULAR STOCK. THE OPTION COSTS A FRACTION OF THE PRICE OF THE STOCK. WITH THE OPTION, YOU CAN BET ON THE FUTURE DIRECTION OF THAT STOCK WITHOUT EVER ACTUALLY OWNING THE STOCK. A.J. MONTE AND RICHARD SWOPE ARE KNOWN AS "THE MARKET GUYS" THEY TRAVEL THE COUNTRY ON BEHALF OF E-TRADE...TEACHING CONSUMERS THE BASICS OF OPTIONS TRADING. "PUTS" AND "CALLS" ARE PART OF TRADING OPTIONS. AND THE MARKET GUYS INSIST THERE'S MONEY TO BE MADE, EVEN THOUGH MANY INVESTMENTS HAVE LOST ALMOST HALF THEIR VALUE...FROM A DOW RECORD HIGH OF 14,164 IN OCTOBER 2007. INVESTORS SHOULD DETERMINE THE



## GROWTH & POPULATION

MAXIMUM AMOUNT THEY'RE WILLING TO LOSE...AFTER ALL, THE MARKET GUYS SAY ONE OF THE MOST COMMON MISTAKES IS HOLDING ON TO A LOSS TOO LONG, BUT KEEP IN MIND THAT OPTIONS TRAINING IS COMPLICATED. THIS IS NOT FOR BEGINNERS. OPTIONS TRADING INVOLVE A SUBSTANTIAL RISK OF YOUR MONEY. THE MARKET GUYS SAY WITH PROPER SKILLS... IT'S ONE WAY TO TRY TO MAKE MONEY DURING THIS RECESSION.

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NEWS 4	TODAY SHOW	0:35
	NEWS 4 AT NOON	0:35
	NEWS 4 @ 5:00 P.M.	0:35
	NEWS 4 @ 6:00 P.M.	0:35
	NEWS 4 @ 11:00 P.M.	0:35

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **COLLEGE GRADS**

THIS YEAR'S COLLEGE GRADUATION CLASS WILL BE THE LARGEST IN AMERICAN HISTORY...AND IN JUST A FEW WEEKS... THEY'LL ENTER A WORKFORCE WHERE EMPLOYERS ARE SHEDDING MILLIONS OF JOBS. ONE-AND-A-HALF MILLION COLLEGE GRADUATES ARE EXPECTED TO BE OUT POUNDING THE PAVEMENT FOR JOBS. THIS AS EMPLOYERS SAY THEY PLAN TO HIRE 22-PERCENT FEWER COLLEGE GRADS THIS YEAR. AND WITH GROWING NUMBERS DELAYING RETIREMENT, THESE GRADS ARE COMPETING AGAINST OUT-OF-WORK, MORE EXPERIENCED TALENT. NOT ONLY THAT... STUDENTS GRADUATING NOW SHOULD EXPECT LOWER SALARIES THAN THEIR PEERS WHO GRADUATED DURING BETTER ECONOMIC TIMES... AND STUDIES OF PAST RECESSIONS SHOW THOSE SALARIES NEVER QUITE CATCH UP.

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NEWS 4	TODAY SHOW	0:20
	NEWS 4 AT NOON	0:20
	NEWS 4 @ 5:00 P.M.	0:20
	NEWS 4 @ 6:00 P.M.	0:20
	NEWS 4 @ 11:00 P.M.	0:20

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **SUPERINTENDENT SEARCH**

THE WASHOE COUNTY SCHOOL DISTRICT HAS MADE SOME PROGRESS ON ITS SEARCH FOR A NEW SUPERINTENDENT. A TOWN HALL MEETING WAS HELD LAST NIGHT AT THE DISTRICT'S ADMINISTRATIVE OFFICES TO HEAR FROM EDUCATION

## GROWTH & POPULATION

LEADERS AND THE COMMUNITY ABOUT WHAT CHARACTERISTICS THEY'D LIKE TO SEE FOR WHOMEVER THEY HIRE. FINALISTS ARE EXPECTED TO BE ANNOUNCED TOMORROW.

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NEWS 4	TODAY SHOW	0:35
	NEWS 4 AT NOON	0:35
	NEWS 4 @ 5:00 P.M.	0:35
	NEWS 4 @ 6:00 P.M.	0:35
	NEWS 4 @ 11:00 P.M.	0:35

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **CASHELL GOVERNOR**

RENO MAYOR BOB CASHELL HAS ANNOUNCED HE IS MAKING MAJOR FINANCIAL STRIDES IN HIS POSSIBLE RUN FOR GOVERNOR. CASHELL SAID YESTERDAY HE HAS LINED UP SIGNIFICANT FINANCIAL COMMITMENTS FROM SEVERAL "WELL-CONNECTED" PEOPLE IN SOUTHERN NEVADA. HE ALSO SAYS HE HAS A BIG FAMILY MEETING PLANNED SOON TO DISCUSS HIS PLANS... BUT HE PROBABLY WON'T MAKE UP HIS MIND UNTIL AFTER THE LEGISLATIVE SESSION ENDS IN MAY. CASHELL, WHO IS A REPUBLICAN, SAYS HE HASN'T HEARD OF ANY POTENTIAL CANDIDATES SO FAR WHO WOULD SCARE HIM OFF.

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NEWS 4	TODAY SHOW	0:40
	NEWS 4 AT NOON	0:40
	NEWS 4 @ 5:00 P.M.	0:40
	NEWS 4 @ 6:00 P.M.	0:40
	NEWS 4 @ 11:00 P.M.	0:40

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **ALPINE CO. SEARCH**

WASHOE COUNTY AUTHORITIES HAVE BEEN CALLED-OUT TO CALIFORNIA TO HELP LOOK FOR A SUN VALLEY WOMAN WHO HAS BEEN MISSING FOR ABOUT A WEEK. SEARCH AND RESCUE TEAMS FOUND 51-YEAR OLD LESLIE LEE GRAY'S VEHICLE NEAR HANGMAN'S BRIDGE ON SUNDAY. THAT'S ON HIGHWAY-89 ABOUT 2 MILES EAST OF MARKLEEVILLE. BOTH WASHOE AND DOUGLAS COUNTY CREWS WERE CALLED IN TO HELP WITH FOOT, ATV, DOG TEAM, AND HELICOPTER SEARCHES. THE ALPINE COUNTY SHERIFF'S OFFICE SAYS IT IS ALSO CONDUCTING A CRIMINAL INVESTIGATION... NO



## GROWTH & POPULATION

WORD YET AS TO WHY. IF YOU HAVE ANY INFORMATION ABOUT LESLIE GRAY.. YOU CAN CALL LOCAL AUTHORITIES OR THE ALPINE COUNTY SHERIFF'S OFFICE AT 530-694-2231... DIAL EXTENTION 331 AND ASK TO SPEAK WITH THE SERGEANT ON THE CASE.

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NEWS 4	NEWS 4 AT NOON	0:35
	NEWS 4 @ 5:00 P.M.	0:35
	NEWS 4 @ 6:00 P.M.	0:35
	NEWS 4 @ 11:00 P.M.	0:35

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **MUSLIM SUIT**

THE WASHOE COUNTY SCHOOL DISTRICT HAS AGREED TO PAY A 400-THOUSAND DOLLAR SETTLEMENT...AFTER TWO CIVIL RIGHTS LAWSUITS INVOLVING A MUSLIM GIRL WHO DROPPED OUT OF HIGH SCHOOL AFTER BEING BULLIED. JANA ELHIFNY WILL RECEIVE 350-THOUSAND DOLLARS IN THE SETTLEMENT. HER FRIEND, STEPHANIE HART, WILL RECEIVE 50-THOUSAND...AFTER BEING OSTRACIZED FOR HELPING ELHIFNY WITH BULLYING PROBLEMS AT NORTH VALLEYS HIGH SCHOOL. ELHIFNY, WHO CAME TO RENO FROM EGYPT IN 2003, SAYS SHE DEALT WITH DEATH THREATS AND HARASSMENT, AND THAT SCHOOL ADMINISTRATORS DID NOTHING TO STOP IT. THE MONETARY AWARD WILL BE PAID BY THE DISTRICT'S INSURANCE CARRIER.

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NEWS 4	NEWS 4 AT NOON	0:45
	NEWS 4 @ 5:00 P.M.	0:45
	NEWS 4 @ 6:00 P.M.	0:45
	NEWS 4 @ 11:00 P.M.	0:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

DESCRIPTION: **POW DAY**

TODAY IS A DAY TO HONOR OUR COUNTRY'S FORMER P-O-W'S. THIS MORNING THE V-A SIERRA NEVADA HEALTH SYSTEM HELD A SPECIAL CEREMONY TO HONOR THOSE WHO SACRIFICED SO MUCH FOR OUR COUNTRY. WE SPOKE WITH A FORMER P-O-W WHO SPENT THREE YEARS IN CAPTIVITY IN JAPAN DURING WORLD WAR TWO. HE TELLS US HE HOPES THE KIND OF TREATMENT HE ENDURED NEVER HAPPENS AGAIN

## GROWTH & POPULATION

AND THAT WORLD LEADERS MAKE SURE OF THAT. WE'VE GOT ONGOING CONFLICTS ALL THE TIME AND THAT'S ONE OF THE PRICES WE PAY FOR UPHOLDING OUR WAY OF LIFE IN THIS COUNTRY. GOVERNOR JIM GIBBONS ALSO SPOKE AT TODAY'S POW CEREMONY.

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NEWS 4	NEWS 4 AT NOON	1:45
	NEWS 4 @ 5:00 P.M.	1:45
	NEWS 4 @ 6:00 P.M.	1:45
	NEWS 4 @ 11:00 P.M.	1:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

**DESCRIPTION:**                      **RECESSION HEART**

LOSING A JOB YOU LOVE, CAN LITERALLY BREAK YOUR HEART. "IF YOU LOST YOUR JOB, HOW WOULD IT AFFECT YOUR HEALTH?" "MY HEALTH? THE STRESS WOULD BE ENORMOUS; I DON'T EVEN WANT TO THINK ABOUT IT." "IT WOULD MAKE ME VERY ANXIOUS." IT WOULD DO MORE THAN THAT TO ANYONE OVER 50. A 10-YEAR STUDY FROM RESEARCHERS AT YALE CONCLUDES AN INVOLUNTARY JOB LOSS COULD HAVE A DISASTROUS IMPACT ON YOUR HEART. "WE FOUND IN THE STUDY THAT THOSE PEOPLE WHO ARE ACTUALLY LAID OFF, OR UNEXPECTEDLY LOSE THEIR JOB IN THE LATER PART OF THEIR CAREER ARE NEARLY TWICE AS LIKELY TO SUFFER HEART ATTACKS OR STROKE IN THE 10 YEARS FOLLOWING." BRADLEY SAYS STUDY CONCLUSIONS WERE THE SAME FOR GENDERS, ALL RACES AND ALL EDUCATIONAL GROUPS. AND THE RISK REMAINED THE SAME EVEN AFTER CONTRIBUTING FACTORS SUCH AS SMOKING OR OBESITY WERE ELIMINATED. "WHAT ARE THE IMPLICATIONS OF THIS IN TODAY'S RECESSIONARY ECONOMY, WHERE THE UNEMPLOYMENT RATE IS PREDICTED TO SOAR PAST 10% BY NEXT YEAR?" DR. JEFFREY BORER IS THE HEAD OF CARDIOVASCULAR MEDICINE AT SUNY DOWNSTATE. HE SAYS PEOPLE OVER 50, ESPECIALLY MEN, ARE ALREADY ENTERING A HIGH RISK AGE GROUP FOR HEART DISEASE OR ATTACK AND WHEN CONFRONTED WITH ANOTHER STRESS FACTOR, "IF SOMEBODY LOSES HIS JOB, I WOULD SEE THE DOCTOR AND HAVE A GOOD EVALUATION AND MAKE SURE I'M NOT AT PARTICULAR RISK." "AND FOR COMPANIES THERE IS A LARGER IMPLICATION ALSO. ARE THERE DIFFERENT KINDS OF SEPARATION SERVICES THAT WE NEED TO THINK ABOUT WHEN THEY LOSE THEIR JOBS? THEY SAY THE STUDY EFFECTIVELY PROVIDES A HEADS UP ON WHAT COULD BE ANOTHER CASUALTY OF THE RECESSION, AMERICA'S HEART HEALTH.

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## GROWTH & POPULATION

NEWS 4

NEWS 4 @ 5:00 P.M. 0:25  
NEWS 4 @ 6:00 P.M. 0:25  
NEWS 4 @ 11:00 P.M. 0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

**DESCRIPTION: STOVE RECALL**

A NUMBER OF KITCHEN STOVES ARE ON RECALL TONIGHT...AFTER REPORTS OF FAULTY WIRING CAUSING ELECTRICAL FIRES. GENERAL ELECTRIC IS RECALLING ABOUT 28-THOUSAND OF IT'S PROFILE FREE STANDING DUAL FUEL RANGES...SOLD NATIONWIDE BETWEEN JUNE OF 2002 AND DECEMBER OF 2005. IF YOU HAVE ONE OF THESE STOVES, YOU CAN CALL G-E FOR A FREE REPAIR KIT AT 888-352-9764. YOU CAN ALSO VISIT OUR WEBSITE AT KRNVDOTCOM....FOR FULL INFORMATION.

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NEWS 4

NEWS 4 @ 5:00 P.M. 0:25  
NEWS 4 @ 6:00 P.M. 0:25  
NEWS 4 @ 11:00 P.M. 0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 8, 2009

**DESCRIPTION: SAME SEX BILL**

IT'S BEING CALLED AN IMPORTANT STEP FORWARD FOR SAME-SEX COUPLES. SB-283 WON APPROVAL FROM THE SENATE TODAY... WHICH WOULD GIVE SAME-SEX COUPLES THE SAME EMPLOYER RIGHTS AND BENEFITS NEVADA OFFERS TO MARRIED COUPLES. THAT MEANS IF APPROVED... THE BILL WILL BE AMENDED TO ENSURE PUBLIC EMPLOYERS DON'T \*HAVE TO PROVIDE HEALTH CARE BENEFITS TO A STAFFER'S PARTNER... BUT IT DOESN'T PROHIBIT AN EMPLOYER FROM \*VOLUNTARILY PROVIDING SUCH BENEFITS.

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## GROWTH & POPULATION

NEWS 4

TODAY SHOW	0:50
NEWS 4 AT NOON	0:50
NEWS 4 @ 5:00 P.M.	0:50
NEWS 4 @ 6:00 P.M.	0:50
NEWS 4 @ 11:00 P.M.	0:50

TYPE: NEWS

DATE OF BROADCAST: APRIL 9, 2009

DESCRIPTION:

### UNR HEALTH INSURANCE

IN A TIME WHEN MANY ARE UNINSURED, SOME UNR MED STUDENTS ARE PROVIDING FREE MEDICAL CARE TO THOSE WHO NEED IT MOST. ON SATURDAY, MEDICAL STUDENTS FROM THE UNIVERSITY OF NEVADA'S SCHOOL OF MEDICINE WILL OFFER FREE CARE TO OUR COUNTY'S UNDER-SERVED POPULATION. STUDENTS ARE UNDER DIRECT SUPERVISION OF LICENSED FACULTY PHYSICIANS. THIS SATURDAY'S CLINIC IS THE FIRST OF THREE MEDICAL CLINICS IN APRIL. ANY PATIENT CAN COME IN THAT DOESN'T HAVE INSURANCE AND BE SEEN... WE DO GENERAL CHECK-UPS, WE CAN PRESCRIBE MEDICATIONS THROUGHOUT THE PHYSICALS THAT WORK WITH US, WE ALSO HAVE A WOMEN'S CLINIC WHERE WE CAN DO PAP SMEARS FOR FREE, STD TESTING, DIFFERENT KINDS OF BLOOD WORK AS WELL, BREAST EXAMS, THINGS LIKE THAT." NO INSURANCE OR APPOINTMENT IS NECESSARY... AND ALL PATIENTS WILL BE ACCEPTED ON A FIRST COME FIRST SERVE BASIS. THE NEXT CLINIC IS THIS SATURDAY FROM EIGHT TO NOON. THAT'S RIGHT ON THE NORTH END OF THE U-N-R CAMPUS NEAR MACKAY STADIUM OFF OF NORTH VIRGINIA STREET, FOR A COMPLETE LIST OF SERVICES AND TO LEARN MORE ON THE WOMEN'S AND CHILDREN'S CLINICS CALL 682 - 8646.

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NEWS 4

TODAY SHOW	0:25
NEWS 4 AT NOON	0:25
NEWS 4 @ 5:00 P.M.	0:25
NEWS 4 @ 6:00 P.M.	0:25
NEWS 4 @ 11:00 P.M.	0:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 9, 2009

DESCRIPTION:

### MORTGAGE LAWSUIT

A CLASS ACTION LAWSUIT HAS BEEN FILED IN RENO...FOR VICTIMS OF PREDATORY LENDING PRACTICES. THE SUIT WAS FILED YESTERDAY BY A NEVADA HOMEOWNER WHO SAYS SHE WAS DEFRAUDED BY "THE MORTGAGE STORE" IN THE RE-FINANCE OF HER HOME. THE SUIT CLAIMS THE COMPANY FAILED TO PROVIDE HER WITH INFORMATION REGARDING THE TERMS OF HER LOAN. 15-COMPANIES ARE ALSO NAMED IN THE SUIT INCLUDING COUNTRYWIDE HOME LOANS...FREDDIE MAC AND FANNIE MAE.

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## GROWTH & POPULATION

NEWS 4

NEWS 4 @ 5:00 P.M.	0:40
NEWS 4 @ 6:00 P.M.	0:40
NEWS 4 @ 11:00 P.M.	0:40

TYPE: NEWS

DATE OF BROADCAST: APRIL 9, 2009

DESCRIPTION:

### **BOYS AND GIRLS CLUB**

IT'S AN ORGANIZATION THAT HAS HELPED CHILDREN SUCCEED FOR YEARS AND TODAY, A BILL THAT WOULD HELP FUND THE BOYS AND GIRLS CLUB OF NEVADA WAS ON THE TABLE IN CARSON CITY...LAWMAKERS HEARD TESTIMONY THIS MORNING IN FAVOR OF SENATE BILL 257...THAT LEGISLATION LOOKS TO GIVE 1.5 MILLION DOLLARS TO THE BOYS AND GIRLS CLUB OF NEVADA...IT WOULD BE A MATCHING APPROPRIATION, SO IN ESSENCE THE CLUB WOULD RECEIVE THREE MILLION DOLLARS...THE MONEY WOULD BE USED TO CREATE A SATURDAY ACADEMY TO HELP KIDS IMPROVE THEIR SCHOOL TEST SCORES AND GRADUATION RATES... THERE ARE 34 DIFFERENT BOYS AND GIRLS CLUB FACILITIES THROUGHOUT NEVADA...

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NEWS 4

TODAY SHOW	0:30
NEWS 4 AT NOON	0:30
NEWS 4 @ 5:00 P.M.	0:30
NEWS 4 @ 6:00 P.M.	0:30
NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 9, 2009

DESCRIPTION:

### **ILLEGAL DUMPING**

OFFICIALS WITH THE DISTRICT HEALTH DEPARTMENT SAY THEY'VE SEEN A 50-PERCENT INCREASE IN ILLEGAL DUMPING ON PUBLIC LANDS SINCE THIS TIME LAST YEAR... AND THEY'RE NOT HAPPY ABOUT IT. AS MORE AND MORE PEOPLE BEGIN THEIR SPRING CLEANING, WE WANT TO REMIND YOU THAT WASTE MANAGEMENT'S LOCKWOOD LANDFILL WILL HOLD THEIR ANNUAL FREE DUMP WEEK STARTING APRIL 20TH... THE LOCKWOOD LANDFILL IS OPEN MONDAY THROUGH SATURDAY FROM 7 AM UNTIL 4:30 PM... FROM APRIL 20TH THROUGH THE 29TH, YOU CAN GET RID OF TRASH FOR FREE. PROOF OF WASHOE COUNTY RESIDENCY IS REQUIRED...

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## GROWTH & POPULATION

NEWS 4	TODAY SHOW	0:40
	NEWS 4 AT NOON	0:40
	NEWS 4 @ 5:00 P.M.	0:40
	NEWS 4 @ 6:00 P.M.	0:40
	NEWS 4 @ 11:00 P.M.	0:40

TYPE: NEWS

DATE OF BROADCAST: APRIL 10, 2009

DESCRIPTION: **WCSD MEETING**

THE WASHOE COUNTY SCHOOL DISTRICT BOARD OF TRUSTEES MET LAST NIGHT TO NARROW DOWN THEIR CANDIDATES FOR THE SUPERINTENDENT POSITION...SIX CANDIDATES HAVE BEEN CHOSEN TO UNDERGO FURTHER INTERVIEWS...THOSE WILL BE CONDUCTED APRIL 21ST THROUGH THE 23RD AND THE SEARCH COMMITTEE SAYS THEY LIKE THE VARIETY OF CANDIDATES AND HAVE A GREAT GROUP TO CHOOSE FROM... WE'RE VERY PLEASED WITH THE QUALITY, EXPERIENCE BASE, AND THE DIVERSITY OF THIS POOL. THEY COME FROM DIFFERENT PARTS OF THE COUNTRY AND THEY ALSO COME FROM VERY DIFFERENT BACKGROUNDS. THE COMMUNITY WILL HAVE A CHANCE TO PROVIDE FEEDBACK FOR THE CANDIDATES AT EVENING MEETINGS LATER THIS MONTH...WE'LL KEEP YOU UPDATED AS THE FINALISTS ARE NARROWED DOWN...

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NEWS 4	NEWS 4 AT NOON	0:30
	NEWS 4 @ 5:00 P.M.	0:30
	NEWS 4 @ 6:00 P.M.	0:30
	NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 10, 2009

DESCRIPTION: **BURNED CHURCH BACK**

A RENO CHURCH IS OPENING ITS DOORS TO A NEARBY CHURCH THAT WAS DAMAGED BY A FIRE EARLIER THIS MONTH. ST. STEPHEN'S EPISCOPAL CHURCH WILL PLAY HOST TO A JOINT EASTER SUNDAY SERVICE WITH FAITH LUTHERAN CHURCH. BACK ON APRIL 2ND, FAITH LUTHERAN RECEIVED FIRE DAMAGE AFTER A SMALL FIRE BROKE OUT IN A STORAGE CLOSET. THE CAUSE OF THE FIRE IS STILL UNKNOWN, AND THE BUILDING IS CLOSED. SEPARATE SERVICES WILL BE HELD AT THE EPISCOPAL CHURCH WHILE THE BURNED CHURCH IS REPAIRED OVER THE NEXT FOUR TO SIX WEEKS.

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## GROWTH & POPULATION

NEWS 4

NEWS 4 AT NOON	0:45
NEWS 4 @ 5:00 P.M.	0:45
NEWS 4 @ 6:00 P.M.	0:45
NEWS 4 @ 11:00 P.M.	0:45

TYPE: NEWS

DATE OF BROADCAST: APRIL 10, 2009

DESCRIPTION:

### **PALMER PLAYGROUND**

THEY'RE "BOUNCING OFF THE WALLS" AT A LOCAL ELEMENTARY SCHOOL TODAY. THIS MORNING STUDENTS AT VIRGINIA PALMER ELEMENTARY SCHOOL WELCOMED A NEW ADDITION TO THEIR PLAYGROUND.. THREE NEW BALL WALLS THE KIDS CAN THROW BALLS AGAINST THE WALL OR THROW A ROPE OVER IT AND CLIMB IT. THE NEW ADDITION COMES FROM THE SUNRISE RENO ROTARY CLUB... WHICH PROVIDES MANY CONTRIBUTIONS TO THE SCHOOL. THE SUNRISE ROTARY.. MANY MEMBERS COME AND READ WITH MY CHILDREN.. AND BE THAT WONDERFUL ADULT THAT'S BEING A GOOD ROLE MODEL FOR MY CHILDREN. PRINCIPAL SUE PARKS SAYS SHE HOPES OTHER BUSINESSES IN THE COMMUNITY WILL GET INVOLVED WITH AREA SCHOOLS AND BECOME PARTNERS IN EDUCATION, ESPECIALLY IN THESE TOUGH ECONOMIC TIMES.

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NEWS 4

NEWS 4 AT NOON	0:30
NEWS 4 @ 5:00 P.M.	0:30
NEWS 4 @ 6:00 P.M.	0:30
NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 10, 2009

DESCRIPTION:

### **TEEN HEALTH CARE**

IN OTHER MEDICAL NEWS...STUDIES SHOW MOST AMERICAN TEENS AREN'T GETTING AN ANNUAL PHYSICAL. RESEARCHERS FROM THE UNIVERSITY OF CALIFORNIA, SAN FRANCISCO FOLLOWED THE MEDICAL HISTORY OF 85-HUNDRED TEENS TO SEE HOW MANY WERE GETTING THE RECOMMENDED PREVENTATIVE HEALTHCARE. THEY FOUND ONLY 38-PERCENT HAD A CHECK-UP IN THE PAST YEAR. THE NUMBERS WERE EVEN WORSE FOR TEENS FROM LOW INCOME FAMILIES AND THOSE WHO ARE FAMILIES DID NOT HAVE MEDICAL INSURANCE. RESEARCHERS SAY TEENS SHOULD SEE A DOCTOR EVERY YEAR.

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## GROWTH & POPULATION

NEWS 4

NEWS 4 @ 5:00 P.M.	1:20
NEWS 4 @ 6:00 P.M.	1:20
NEWS 4 @ 11:00 P.M.	1:20

TYPE: NEWS

DATE OF BROADCAST: APRIL 12, 2009

DESCRIPTION:

### RENO NEW IDEAS

IT'S AN UNUSUAL MIX OF POLITICS AND EXERCISE... BUT A PAIR OF RENO CITY COUNCILWOMEN ARE HOPING THAT IT HELPS THEM REPRESENT THEIR CONSTITUENTS IN A MORE EFFICIENT WAY. IT'S CALLED "FRESH AIR, NEW IDEAS"... AND COUNCIL MEMBERS JESSICA SFERRAZZA AND SHARON ZADRA ARE HOPING THAT RESIDENTS WILL COME OUT AND NOT ONLY ENJOY A SPRING WALK WITH THEM, BUT BRING IDEAS AND INPUT TO HELP IMPROVE OUR COMMUNITY... ZADRA SAYS SHE'S LOOKING FORWARD TO HEARING FROM THE PEOPLE THAT SHE REPRESENTS... ALL THE DOWNTURN IN THE ECONOMY. THIS IS AN EXERCISE WHERE PEOPLE CAN VENT, DO WHATEVER THEY NEED TO DO. WERE HOPING THIS IS GOING TO BE A POSITIVE EXPERIENCE FOR THE COMMUNITY. ZADRA: "WE'RE THINKING ONE PROJECT IS MORE IMPORTANT THAN ANOTHER.. WE NEED TO HAVE THAT VERIFIED OR STRAIGHTENED OUT FOR US. WE WANT TO HEAR ABOUT BUDGET RELATED IDEAS, BUT THAT DOESN'T RESTRICT IT. WHOEVER HAS AN IDEA-- COME OUT AND SHARE IT WITH US." IF YOU'D LIKE TO TAKE PART IN "FRESH AIR, NEW IDEAS", HERE'S THE SCHEDULE SO FAR... THE FIRST ONE IS TOMORROW AT NOON AT VIRGINIA LAKE... THEN APRIL 27TH AT THE UNIVERSITY OF NEVADA QUAD... MAY 4TH AT THE RIVER WALK... AND THEN MAY 11TH AT NV ENERGY... FOR MORE INFORMATION ON PARKING AND TIMES, CALL RENO DIRECT AT 334-INFO...

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NEWS 4

TODAY SHOW	1:25
NEWS 4 AT NOON	1:25
NEWS 4 @ 5:00 P.M.	1:25
NEWS 4 @ 6:00 P.M.	1:25
NEWS 4 @ 11:00 P.M.	1:25

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

DESCRIPTION:

### FRESH AIR NEW IDEAS

IT'S AN UNUSUAL MIX OF POLITICS AND EXERCISE... BUT A PAIR OF RENO CITY COUNCILWOMEN ARE HOPING THAT IT HELPS THEM REPRESENT THEIR CONSTITUENTS IN A MORE EFFICIENT WAY... IT'S CALLED "FRESH AIR, NEW IDEAS"... AND COUNCIL MEMBERS JESSICA SFERRAZZA AND SHARON ZADRA WANT RESIDENTS TO COME OUT, ENJOY A SPRING WALK WITH THEM, AND BRING IDEAS AND INPUT TO HELP IMPROVE OUR COMMUNITY... ZADRA SAYS SHE'S LOOKING FORWARD TO HEARING FROM THE PEOPLE THAT SHE REPRESENTS... ALL THE DOWNTURN IN THE ECONOMY.. THIS IS AN EXERCISE WHERE PEOPLE CAN VENT, DO WHATEVER THEY



## GROWTH & POPULATION

NEED TO DO. WE'RE HOPING THIS IS GOING TO BE A POSITIVE EXPERIENCE FOR THE COMMUNITY

ZADRA: "WE'RE THINKING ONE PROJECT IS MORE IMPORTANT THAN ANOTHER.. WE NEED TO HAVE THAT VERIFIED OR STRAIGHTENED OUT FOR US. WE WANT TO HEAR ABOUT BUDGET RELATED IDEAS, BUT THAT DOESN'T RESTRICT IT. WHOEVER HAS AN IDEA-- COME OUT AND SHARE IT WITH US?"

IF YOU'D LIKE TO TAKE PART IN "FRESH AIR, NEW IDEAS", HERE'S THE SCHEDULE SO FAR... THE FIRST ONE IS TODAY AT NOON AT VIRGINIA LAKE... THEN APRIL 27TH AT THE UNIVERSITY OF NEVADA QUAD... MAY 4TH AT THE RIVER WALK... AND THEN MAY 11TH AT NV ENERGY... FOR MORE INFORMATION ON PARKING AND TIMES, CALL RENO DIRECT AT 334-INFO...

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NEWS 4

TODAY SHOW	1:00
NEWS 4 AT NOON	1:00
NEWS 4 @ 5:00 P.M.	1:00
NEWS 4 @ 6:00 P.M.	1:00
NEWS 4 @ 11:00 P.M.	1:00

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

DESCRIPTION:

### LEGISLATURE PREVIEW

STATE LEADERS RETURN TO CARSON CITY THIS WEEK TO GET DOWN TO BUSINESS... ON TUESDAY, ASSEMBLY TRANSPORTATION WILL HEAR SENATE BILL 116. THIS SEATBELT LAW WOULD MAKE IT A PRIMARY OFFENSE IF YOU DONT BUCKLE UP. ON WEDNESDAY.. CONGRESSWOMAN DINA TITUS WILL ADDRESSES THE LEGISLATURE AND ASSEMBLY EDUCATION WILL HEAR SENATE BILL 77 WHICH ESTABLISHES TEEN MENTORING PROGRAMS IN PUBLIC HIGH SCHOOLS. ON THURSDAY SENATOR JOHN ENSIGN WILL SPEAK... AND ON FRIDAY WE'LL HEAR FROM CONGRESSMAN DEAN HELLER... ASSEMBLYWOMAN BARBARA BUCKLEY SAYS NOW THAT THEY'RE PAST THE HALF-WAY MARK WE'RE GOING TO SEE LOTS OF ACTION IN THE COMING WEEKS. "YOU'LL SEE VOTES ON EVERYTHING FROM THE LIBRARY BILL TO THE AUTISM BILL. EVERY POLICY BILL THAT'S PENDING, YOU'LL ALSO SEE MORE WORKS BEING DONE ON THE BUDGET. WE'RE EXPECTING TO HAVE ANSWERS FROM THE FEDERAL GOVERNMENT ON THE STIMULUS MONEY FOR EDUCATION, SO A VERY BUSY WEEK NEXT WEEK." FOR THE LATEST NEWS FROM THE LEGISLATURE, HEAD TO OUR WEBSITE AT KRNVDOT.COM.

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## GROWTH & POPULATION

NEWS 4

TODAY SHOW	0:30
NEWS 4 AT NOON	0:30
NEWS 4 @ 5:00 P.M.	0:30
NEWS 4 @ 6:00 P.M.	0:30
NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

### DESCRIPTION: **EDUCATION RALLY**

HUNDREDS ARE EXPECTED TO MEET ON THE STEPS OF THE LEGISLATURE AT NOON TODAY-- TO RALLY FOR EDUCATION. MEMBERS OF THE WASHOE EDUCATION ASSOCIATION.. ALONG WITH OTHER COMMUNITY GROUPS.. WANT TO SEND A MESSAGE TO LAWMAKERS NOT TO CUT ANY MORE FROM THE STATE'S EDUCATION SYSTEM. THEY SAY NEVADA IS ALREADY AT OR NEAR THE BOTTOM OF THE LIST IN RATINGS FOR PER-STUDENT SPENDING, HIGH SCHOOL GRADUATION RATES, AND THE NUMBER OF RESIDENTS WITH COLLEGE DEGREES-- AND THEY SAY OUR SCHOOLS CANNOT AFFORD ANY MORE CUTS...

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NEWS 4

TODAY SHOW	0:20
NEWS 4 AT NOON	0:20
NEWS 4 @ 5:00 P.M.	0:20
NEWS 4 @ 6:00 P.M.	0:20
NEWS 4 @ 11:00 P.M.	0:20

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

### DESCRIPTION: **HEALTH CARE RALLY**

HEALTH CARE WILL ALSO TAKE CENTER STAGE AT THE LEGISLATURE THIS WEEK.... "HEALTH CARE FOR AMERICA NOW" WILL HOLD A TOWN HALL MEETING AT THE LEGISLATURE TO BRING STATE LEADERS TOGETHER WITH SUPPORTERS IN AN EFFORT TO REFORM HEALTH CARE. THE EVENT IS FROM 1 TO 2, THIS WEDNESDAY IN ROOM 1214 OF THE NEVADA LEGISLATURE.

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## GROWTH & POPULATION

NEWS 4

TODAY SHOW	0:30
NEWS 4 AT NOON	0:30
NEWS 4 @ 5:00 P.M.	0:30
NEWS 4 @ 6:00 P.M.	0:30
NEWS 4 @ 11:00 P.M.	0:30

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

DESCRIPTION:

### TEEN DRIVER EVENT

LOCAL TEENS WILL LEARN HOW DANGEROUS DISTRACTED DRIVING CAN BE THIS WEEK TEXTING, EATING, AND LISTENING TO THE RADIO-- THESE ARE ALL THINGS THAT LOCAL LAW ENFORCEMENT AGENCIES WANT TEENS TO KNOW CAN HAVE DEADLY CONSEQUENCES STUDENTS FROM RENO AND SPARKS AREA HIGH SCHOOLS WILL ATTEND AN "ACTION AGAINST DISTRACTION" DRIVER CHALLENGE EVENT THIS WEDNESDAY AT SPANISH SPRINGS HIGH SCHOOL.. THEY'LL PRACTICE DRIVING THROUGH A DISTRACTED DRIVING COURSE. POLICE SAY CAR CRASHES ARE THE NUMBER ONE KILLER OF TEENS... AND MOST OF THE ACCIDENTS ARE A RESULT OF DRIVER ERROR.

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NEWS 4

TODAY SHOW	2:40
NEWS 4 AT NOON	2:40
NEWS 4 @ 5:00 P.M.	2:40
NEWS 4 @ 6:00 P.M.	2:40
NEWS 4 @ 11:00 P.M.	2:40

TYPE: NEWS

DATE OF BROADCAST: APRIL 13, 2009

DESCRIPTION:

### BIGHORNS SUCCESS

THE RENO BIGHORNS D-LEAGUE BASKETBALL TEAM FINISHED THEIR INAUGURAL SEASON THIS WEEKEND AT THE RENO EVENTS CENTER DOWNTOWN...AND AS THE DUST SETTLES ON THE FIRST YEAR OF PROFESSIONAL BASKETBALL IN THE BIGGEST LITTLE CITY...WE WANTED TO KNOW WHAT THE FANS THOUGHT ABOUT THE SUCCESS OF THE TEAM... WE STARTED OUT AS AN EXPANSION TEAM AND WE'RE GOING OUT THIS SEASON AS ONE OF THE BETTER TEAMS IN THE LEAGUE THAT WON'T BE ABLE TO MAKE THE PLAYOFFS... IN THEIR INAUGURAL SEASON THE BIGHORNS MANAGED A 25 AND 25 RECORD AND MISSED THE POST SEASON BY ONE GAME AFTER WINNING 7 OF THEIR LAST 9 GAMES THEY'VE BEEN GREAT. STARTED OFF SHAKEY BUT YOU KNOW, THEY'RE ALL NEW AND THEY'VE COME TOGETHER AND WE OWE IT ALL TO THE COACH AND ALL THE FANS. WELL, AT FIRST THEY WEREN'T AS GOOD, BUT THEIR REALLY GOOD NOW. I THINK THEY'VE REALLY IMPROVED. FANS WE SPOKE WITH AT THE HORN'S SEASON FINALE SAY THEY HAVE ENJOYED WATCHING THE TEAM THIS YEAR... FIRST TIME WE SAW THEM I THOUGHT IT WAS VERY EXCITING AND I REALLY DIDN'T KNOW THAT MUCH ABOUT THE GAME AND I'D NEVER SEEN THEM BEFORE, BUT I COULDN'T LEAVE, I COULDN'T LEAVE EARLY. THAT'S HOW EXCITING IT WAS. COACH